



Gregory S. Loring

GRAPHIC DESIGN & FRONT-END WEB DEVELOPMENT

RESUME SUMMARY

I have worked professionally as a graphic / web designer for over 20 years, in which it has allowed me to gain a wide range of knowledge and experience in the fast-paced, ever-changing web environment. I am constantly striving to create fresh, clean, and inspiring designs, while paying close attention to W3C standards with valid and clean HTML5/CSS3 coding.

With a solid understanding and the will to keep learning, I take pride in producing fully functional websites that are cross browser compatible, lightweight, extremely accessible and user friendly.

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• SKILLS

HTML CSS
JavaScript and plugins
Responsive Web Design
Ecommerce
Wordpress
Bootstrap
Adobe Creative Suite
Node js
Bedrock
Trellis

- Clean Code
- Team Player
- Fast Learner
- Detail-Oriented
- Problem Solver
- Self Motivated
- Disciplined

• WORK EXPERIENCE

RHINOPRO

CREATIVE DIRECTOR 2018 - 2022
Planning and overseeing the development of company advertisements for print as well as online. Heading brand campaigns, including submitting ideas for projects and overseeing the development of all creative content. Working with executives and other creative leaders to set project deadlines and content goals.

WEB SHOP MANAGER

WEB DESIGN & FRONT-END WEB DEVELOPMENT 2015 - 2018
Responsible for concept, layout, site design, and translating into HTML/CSS websites. Collaborated with developers and project managers to introduce new functionality across client websites.

BLACART CREATIVE GROUP

CREATIVE DIRECTOR 2012 - 2015
Responsible for translating PSD files into HTML/CSS and Wordpress CMS websites.

WEB DESIGN SOLUTIONS

INDEPENDENT CONTRACTOR WEB DESIGNER / CODER 2009 - 2012
Responsible for concept, layout, site design, and translating into HTML/CSS websites. Collaborated with developers and project managers to introduce new functionality across client websites.

• Education

PLATT COLLEGE, SAN DIEGO, CA

ASSOCIATES OF APPLIED SCIENCE IN GRAPHIC DESIGN 2000
ADVANCED WEB DEVELOPMENT 2007